



 chatswithyvonne@gmail.com

 San Diego, CA

LANGUAGE

- English
- Spanish

SKILLS

- Internal & External Communications
- Public Speaking
- Marketing Analytics
- Strategic Planning
- Social Media Marketing
- Employee Engagement
- Event Management
- Receiving & Giving Feedback
- Intellectually Curious
- Empathy & Self-Awareness
- Market Research

SOCIAL MEDIA



@chatswithyvonne_

YVONNE ARMENTA

I began my public speaking career 9 years ago, being keynote speaker for various education-based nation-wide conferences and continued a career as a speaker and communications expert in tech. Taking a culturally affirming approach I help people learn to love the art of public speaking. My goal: empower more Latine speakers to share their voice & expertise.

EDUCATION

MASTERS, BUSINESS ADMINISTRATION

San Jose State University, CA | 2021

BACHELOR OF ARTS, MEDIA STUDIES

University of California, Berkeley | 2017

MY FRAMEWORK

CHATS WITH YVONNE

Public Speaking Creative, Coach, & Speaker

- My framework: *Reflect, Connect, Share*, combines the essence and uniqueness of individuals and public speaking best practices to help them become empowered public speakers that show up confidently and authentically, no matter what room they're in.
- **Reflect:** Reflection is essential to understanding our relationship with public speaking. My work focuses heavily on intentionally bringing the person to the work (public speaking).
- **Connect:** This section is all about connecting the dots between our lived experiences and using them to inform our public speaking style.
- **Share:** Then, we share! We develop techniques specifically made for the individual, to practice public speaking and share our message.

Public Speaking Creative

PHONE: 415-404-2755

YVONNE ARMENTA

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RELATED SPEAKING EXPERIENCE

Podcast Host: Chats with Yvonne

PRESENT

- My super power is being able to connect our lived experiences back to why and how we experience the art of public speaking. In this podcast, we take on a different perspective on public speaking; con cultura.
- Topics include:
 - Public Speaking for Educational Transformation
 - Being a First Gen Latina, Paving the Way in media with Wendy Barba, VP of Brands at mitu
 - Interview & Resume Prep
 - Tu Cultura es Tu Poder
 - Public Speaking as Activism
 - Career Reflections, Mindset, & Public Speaking
 - Networking & Looking Into Filler Words
 - The Written History of Public Speaking
 - Exploring Safe Spaces

Latina Speakers Member & Workshop Host

FEBRUARY 2023

I am a part of a Lean in Circle for Latina Speakers to practice and engage in conversations to develop thought leadership around the art of public speaking. As a member, I have hosted multiple workshops centered around the Latina experience and shared tips to further strengthen the group's speaking skills.

Workshops included:

- Public Speaking for Introverts
- My framework for Public Speaking

Public Speaking Workshop Facilitator

UNITED FOR STUDENT SUCESS & THE SMART PROGRAM, 2023

Public speaking workshops for non-profit organizations that guide youth ages 13-18 through their professional and educational journeys. The workshops include an introduction to public speaking using my framework: reflect, connect, share. I guide students through a reflection of their current experience with public speaking to inform their future as speakers, teach them about the different types of public speaking, and guide them in creating their own 5-minute ted talk.

Workshop can focus on:

- Career success
- Educational success
- Combatting imposter syndrome
- First Gen experience
- Introverted public speakers

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RELATED SPEAKING EXPERIENCE

Aurora Institute Symposium Panel Host

OCTOBER 2022

Educators, policymakers, practitioners, and researchers come together to learn and share their work in education innovation. I successfully submitted a panel proposal and hosted a session titled *Where Are They Now? How a Student-Centered Approach to Education Can Transform Learning Outcomes*. Project-based learning was at the core of Metropolitan Arts & Tech high school. As an alumni myself, I interviewed my peers to highlight how project-based learning and competency-based education levels out the playing field for students from all walks of life to better prepare them for their future. We had a collective story: no matter who we were, when we showed up in the classroom, we were given the platform to share our ideas and deeply engage in our education.

Talkshow Host for Good Talks with Healthline

JUNE 2020

Healthline Media is the #1 health media property in the US, with leading brands like Healthline.com, Medical News Today, Greatist, and Psych Central. *Good talks with Healthline* was a live chat designed to help the audience learn more about themselves and the world around us. With inspirational guests and Healthline experts, each episode explored ways to find balance in their life.

The show garnered 322,800 audience members with over 2,000 shares per episode.

Education-based Conference Keynote Speaker

PROJECT-BASED LEARNING 2017 - 2022

Delivered Keynote Speaking presentations for the following conferences to share my expertise in project-based learning as a tool for student success and education reform.

- PBL World
 - iNACOL Symposium
 - NH Pace Summer Institute
 - Aurora Symposium Institute
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